

NORTHWEST YACHT BROKERS ASSOCIATION

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EXHIBITOR'S LOUNGE SPONSORSHIP – BOATS AFLOAT SHOW 2011

This package is ideal for companies looking for a high level of exposure and face time with our show exhibitors. Our sponsor will have the opportunity to use the approximately 1,000 sq. ft. to sign and display informational materials while your staff can be available to answer any questions about your company. We will work with our sponsor to decorate the lounge with signage and centerpieces for each table. We will also promote the lounge and our sponsor through an email prior to the show and on an 8 ½ x 11" flyer that will be contained in our exhibitor move-in packet.

The Seattle Boat Show would provide:

- Exclusive rights to display promotional materials in the exhibitor lounge
- Logo in all e-mail blast and updates
- Promotion on the website www.boatsafloatshow.com with a map and link
- Tables, chairs and linen for exhibitor lounge

The Sponsor would provide:

- Coffee and Doughnuts/ Bagels for Exhibitor's Lounge (Approximate cost - \$2,500)
- All promotional signage/ materials for Lounge
- Set-up and breakdown of lounge
- Maintenance of lounge between 9am and 3pm daily

For information regarding this sponsorship please contact Bonnie Robertson at the NYBA office 206-748-0012 or Bonnie@nwyachtbrokers.com. Remember this is an exclusive opportunity and is first come first served.