



**NORTHWEST YACHT BROKERS ASSOCIATION
GROW BOATING GRANT APPLICATION**

Organization Name: _____

Application Contact/Title: _____

Mailing Address: _____

City/State: _____ **Zip Code:** _____

Email: _____ **Phone:** _____

APPLICATION DEADLINE: March 15, 2019

Grants are awarded in increments of \$500. You may attach an addendum if you need more space.

Program Description

(i.e. New or existing, # of people involved, non-profit or for-profit, goals, mission statement):

Describe how the organization plans to utilize the funds and how your goals align with the mission of Grow Boating:

Submit application by email, mail or fax to:

Kirsten Berg – kirsten@nw yachtbrokers.com

P: (206) 748-0012

F: (206) 748-0161

Northwest Yacht Brokers Association – 901 Fairview Avenue North, Suite A-190, Seattle, WA 98109

NYBA GROW BOATING MISSION STATEMENT

Purpose

Grow Boating is an industry-wide effort to promote the boating lifestyle and improve the boating experience to increase participation and ultimately sales of marine products and services. Our goal is to get people out on the water, educate them about boats and boating and introduce them to the joy of owning and operating a boat.

We know that the joy of boating is often born in youth. It is our mission to assist programs that foster youth and adolescents interested in getting out on the water and learning valuable life skills.

It is also our objective to assist adult boating programs for those future boaters that didn't have the opportunity to enjoy boating during their childhood.

Objectives

Strategic objectives include:

- Promoting the boating lifestyle
- Improving the boat purchasing and ownership experiences
- Migrating interested prospects to become boat owners more quickly
- Protecting and promoting an environment whereby boaters can enjoy adequate access to the water and enjoy boating

About the NYBA

The Northwest Yacht Brokers Association was founded in 1988 and is comprised of a group of brokers, dealers and affiliate members. The Association organizes two Boat Shows per year, one in September and one in January on South Lake Union in Chandler's Cove. In addition to Boat Shows, the Association offers continuing education classes, networking opportunities and member benefits and discounts.

Grant Application Instructions:

Applications must be entirely filled out to be considered. You may attach an addendum on a second page if you need more space to completely answer questions regarding your program. Grants are awarded in \$500 increments and will be awarded by committee. Applications are due by March 15, 2019. Please email them to Kirsten Berg at Kirsten@nwyachtbrokers.com. Feel free to contact the office at 206-748-0012 with further questions.