



**LANYARD SPONSORSHIP – SEATTLE BOAT SHOW ON SOUTH LAKE UNION
January 24 – February 1, 2020**

Promote your company at one of the country's largest boat shows through our lanyard sponsorship. This affordable and easy package includes the exclusive right to brand the official show lanyards for the South Lake Union venue with your company's name, logo and contact information. These branded lanyards are given out to all exhibiting vendors, putting your company's brand directly into their hands.

Provided by the Seattle Boat Show on South Lake Union:

- Exclusive brand placement on official Seattle Boat Show on South Lake Union lanyards, given to all boat show vendors
- Lanyards may include your company logo, website and phone number
- Production and distribution of all lanyards (1,200 units)

Provided by Sponsor:

- Sponsorship fee - \$1,500
- Art work (including logo, website and phone number) for lanyards no later than December 15, 2019
- Artwork approval within 2 days of receiving proof

This sponsorship opportunity is for the Seattle Boat Show on South Lake Union from January 24th to February 1st, 2020. For any questions, please call (206) 748-0012 or email Kirsten Berg at Kirsten@nwyachtbrokers.com.

NORTHWEST YACHT BROKERS ASSOCIATION

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