



LANYARD SPONSORSHIP
Boats Afloat Show on South Lake Union | Seattle, WA
September 16 – 19, 2021

Looking to get your company's name and logo in front of a large audience? Our Lanyard Sponsorship is an ideal way to increase your visibility at an affordable cost. This package puts your company's logo and contact information on the show's official lanyards given out to all of the exhibiting vendors.

The Seattle Boats Afloat Show will provide:

- Exclusive brand placement on official Boats Afloat Show lanyards given to all boat show vendors and exhibitors
- Lanyard may include logo, website and telephone number
- Production and distribution of lanyards (1,000 units)

The Sponsor will provide:

- Sponsorship Fee - \$1,750.00
- Artwork and logo for lanyard (by July 19th, 2021)

For more information, please contact Katie Decker, Events & Administrative Coordinator at (206) 748-0012 or email at katie@nw yachtbrokers.com. The Boats Afloat Show is owned and operated by the Northwest Yacht Brokers Association: www.nw yachtbrokers.com.

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The 2021 Boats Afloat Show launches September 16th – 19th, 2021. The West Coast's largest floating boat show features 200+ world class vessels of all brands and styles on South Lake Union as well as marine lenders, parts/services, marinas and the latest innovations in accessories. With over 72,000 registered recreational boats in WA, an estimated 300,000 persons engaged in boating activities in the state, and an attendance of 7,000 – 10,000 at the show, a partnership with Boats Afloat is an excellent opportunity to reach a large target market.