



WRISTBAND SPONSORSHIP

Boats Afloat Show on South Lake Union | Seattle, WA

September 16 – 19, 2021

Our Wristband Sponsorship is an easy and affordable way to promote your company to each and every attendee. This package includes the exclusive right to brand the official show wristbands with your company's name, logo and contact information. Wrist bands are given to every attendee at the show, which sees between 7,000 to 10,000 people over the course of the four-day event.

The Seattle Boats Afloat Show will provide:

- Exclusive brand placement on official Boats Afloat Show wristbands given to all attendees
- Wristband may include logo, website and telephone number
- Production and distribution of all wristbands

The Sponsor will provide:

- Sponsorship Fee - \$1,600.00
- Art work, including logo, phone number and website for wristband no later than July 19th, 2021

For more information, please contact Katie Decker, Events & Administrative Coordinator at (206) 748-0012 or email at katie@nwyachtbrokers.com. The Boats Afloat Show is owned and operated by the Northwest Yacht Brokers Association: www.nwyachtbrokers.com.

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The 2021 Boats Afloat Show launches September 16th – 19th, 2021. The West Coast's largest floating boat show features 200+ world class vessels of all brands and styles on South Lake Union as well as marine lenders, parts/services, marinas and the latest innovations in accessories. With over 72,000 registered recreational boats in WA, an estimated 300,000 persons engaged in boating activities in the state, and an attendance of 7,000 – 10,000 at the show, a partnership with Boats Afloat is an excellent opportunity to reach a large target market.